

PUBLIC RELATIONS SUB COMMITTEE MINUTES
SEPTEMBER 19, 2012

PR COMMITTEE MET ON WEDNESDAY, SEPT. 19, 2012 AT 6:30PM AT, HARFORD AND GIBBONS. WE WILL CONTINUE TO MEET AT THIS TIME AND LOCATION ON THE 3RD WEDNESDAY OF EVERY MONTH.

IN ATTENDANCE:

LINDA S.
ELIZABETH C.
SHANNON R.

WE OPENED WITH THE SERENITY PRAYER.

OLD BUSINESS:

ELIZABETH BROUGHT US THE FINAL PIECES OF INFORMATION CONCERNING ADVERTISING ON RESTAURANT PLACEMATS. FOR \$696.00 FOR 3 MONTHS WE CAN HAVE AN AD AT THE FOLLOWING 4 RESTAURANTS. BOULVARD DINER, SCOOSI'S, ESSEX DINER AND GREEK VILLAGE. WE WILL NEED \$348.00 DOWN BY 10/19 AND THE REMAINDER OF \$348.00 BY MID NOVEMBER. THE ADS WOULD BE SHOWN FROM NOVEMBER- JANUARY. WE WOULD LIKE THE AD TO READ, DO YOU OR SOMEONE YOU LOVE HAVE A DRUG PROBLEM? CALL NARCOTICS ANONYMOUS, 1-800-317-3222. WE HAVE A MONTHLY BUDGET \$500.00 FOR LITERATURE AND \$250.00 FOR EXPENSES. I WILL BE SUBMITTING A MOTION TO UTILIZE MY OVERALL MONTHLY BUDGET OF \$750.00 OVER THE NEXT 2 MONTHS TO FACILITATE PAYMENT. I HAVE JUST ORDERED LITERATURE AND CAN USE MY REMAINDER MONIES FOR ANY FILL IN LITERATURE WE MAY NEED.

KRISTI THE REGIONAL PR CHAIR HAS CONFIRMED A PR TABLE AT THE FREESTATE CONVENTION. WE WILL BE IN NEED OF VOLUNTEERS TO MAN THE TABLE.

NEW BUSINESS:

ELIZABETH WILL BE RESEARCHING A BILLBOARD FOR OUR NEXT "ATTRACTION" CAMPAIGN IN THE SPRING AND FREE RADIO ADVERTISING (PUBLIC SERVICE ANNOUNCEMENTS)

WE HAVE DETERMINED WHAT FACILITIES WE CAN VISIT WITH THE VOLUNTEERS WE CURRENTLY HAVE.

LINDA- PAROLE/PROBATION-ESSEX&DUNDALK, EASTERN FAMILY RESOURCES, SOCIAL SERVICES-DUNDALK

ELIZABETH- SCHOOLS AT BEGINNING OF YEAR, PRECINT 12, DUNDALK LIBRARY AND DUNDALK HEALTH DEPT.

SHANNON R.- JUVENILE PROBATION, ESSEX SOCIAL SERVICE, PRECINT 11 AND ESSEX LIBRARY

PAM- SHE GOES SOMEWHERE BUT I CAN'T REMEMBER AT THE TIME OF TYPING THIS REPORT!

THE PR COMMITTEE IS AT AREAR SERVICE AT 6:30 FOR ANY GSR'S THAT NEED HELP.

WE ARE IN NEED OF SUPPORT! WE CAN NOT VISIT STRUGGLING HOMEGROUPS AND TAKE LITERATURE TO FACILITIES THAT NEED US! THERE ARE ONLY 5 PEOPLE THAT PARTICIPATE IN PR! GET INVOLVED, HELP SAVE A LIFE!

THANK YOU FOR ALLOWING ME TO SERVE,

LINDA S. 443-572-6669