

NEFA – Public Relations Sub-Committee Report

September 11, 2018 @ 6:00pm

Opened with Serenity Prayer & Second Tradition

Attendance: Mike D (chair), Melissa H. (Secretary), Josh G., Betty M.

The Public Relations sub-committee meets on the 2nd Tuesday of each month at Graceland United Methodist Church located at 6714 Youngstown Avenue, Dundalk, MD 21222 @ 5:45pm.

Discussion:

- Discussed upcoming events & coverage for the events:
 1. Essex Day 9/22 – Mike & Josh will arrive at the event to set-up and will cover first shift (7am – 11am). Melissa will come at 11am with other volunteers to cover the remainder & break down (11am – 4pm).
 2. Franklin Square Hospital event (Friday, 9/14) was canceled because of impending inclement weather (Hurricane Florence).
 3. Family Health & Fitness Fair (Saturday, 9/29) @ Sussex Elementary (9am-1pm).
- A last minute request was made by a previous PR member for us to attend a community event on Friday, August 31, 2018 @ the One Voice Community Center in Dundalk. The event went well and the community center requested a literature rack and future PR servicing. The committee will order a rack with the next literature order to accommodate the request.
- Melissa will meet with Jamie this month to order literature and racks. At this time the committee has enough literature until next order (based on literature on hand and all stops being full). Josh will stamp new literature when it arrives with the assistance of other members.
- Committee members will be drafting a flyer to be distributed to Home groups that have historically not been donating to the area. The purpose of such flyer is to educate the home groups on the importance of “self-support” for continued NA success to carry the message to the addict who still suffers.
- Betty volunteered to reach out to the school board for possible placement of literature racks and/or education about NA and its resources for the community in high schools and other sites in our area accessible by the school board.
- The committee is interested in placing ads in local papers and possibly public announcements on TV offering the toll-free number for addicts to contact NA.
- The current policy dated 8-9-2017 states that there is a \$500.00 monthly allotment for literature and \$250.00 allotment for misc. expenses. However, the board was informed that the misc. expenses should be \$200.00. It is possible that the policy on hand has a typo, but the board needs clarification – if anyone knows?
- Finally, *WE ARE ALWAYS IN NEED OF TRUSTED SERVANTS* ☺

Upcoming Events:

- ✦ NEFA PR was invited by the chair of West Side PR, Emily B. to a community event on Tuesday, October 9, 2018 @ 7pm, located at 10710 Charter Dr., Columbia, MD 21044

6:35 p.m. Close

In Loving Service,
Mike D.
443-943-4264