

## *Public Relations Committee*

-The PR committee meets every 3<sup>rd</sup> Wednesday of the month at Graceland United Methodist Church, 6714 Youngstown Ave in Dundalk at 5:45 pm. However, I will be bringing it up at our next meeting to move the day and place so our committee can have more time.

-Our last meeting was held October 16<sup>th</sup>, in attendance were- Jason, Gene, Linda, Shannon, Marsha, myself and Alan.

- I found the policy for our committee, dated 2007. We as a committee discussed ways in which to update it. I will be creating a rough draft, pulling policy information from different areas. At our next monthly meeting we, as a committee, will be finalizing the new one and submitting it to Area in November. Some of the changes that will be made are clean time requirements and creating a position within the committee as Drop Coordinator. I am pleased to say that Linda has stepped into the position as Drop Coordinator.

- We discussed our monthly budget and what we, as a committee, would like to do to utilize the money we are allotted. Our area is large and we participate in many literature drops. We are expanding our drop sites to continue carrying the message. We also revised our literature order to reflect the most needed IP's.

-We plan on introducing our literature back into High Schools. We will be starting with the Dundalk area first, Patapsco, Sparrows Point and Dundalk. I have spoke with the guidance counselors at all three schools and will be meeting with all three together to coordinate our participation in a future learning day sometime in December/ January 2014.

-Our placemat advertising will NOT resume in November. We as a committee have decided to possibly do a one time/ once a year campaign that will run for 3 months. This is to keep our miscellaneous monthly budget more open for upcoming events in communities and schools.

-We are continuing to visit meetings. Our goal is to visit all the meetings in our area to see if they exist or need any assistance. This will help keep our schedule updated and current.

-I am still trying to find out if anyone is disturbing literature but not participating in the committee. We would like to have all our facilities updated as to who is doing what. There are a few people that distribute literature who don't participate in the committee. We are expanding where we place literature and we don't want to double up on a facility.

- I DID attend region. I found it to be very informational. Our PR Committee will be supporting the other PR Committees in our Region. We will be working together on many upcoming events.

-A couple campaigns that are being discussed are Bathroom Ads and Pull tab flyers. We are also discussing a PR Speaker Jam/ Service Workshop or event. We will have more information once we have an opportunity to coordinate all of our upcoming events.

Thank you for allowing me to serve,  
Elizabeth C.  
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