

***PUBLIC RELATIONS SUB COMMITTEE MINUTES***  
***JULY 18, 2012***

PR COMMITTEE MET ON WEDNESDAY, JULY 18, 2012 AT 6:30PM AT CHURCH OF THE MESSIAH, HARFORD AND GIBBONS. WE WILL CONTINUE TO MEET AT THIS TIME AND LOCATION ON THE 3<sup>RD</sup> WEDNESDAY OF EVERY MONTH.

IN ATTENDANCE:

LINDA S.  
ELIZABETH C.  
FRANK

WE OPENED WITH THE SERENITY PRAYER.

OLD BUSINESS:

WE WENT OVER AND AGREED ON THE REVISED LITERATURE ORDER.

PAM S. TO CHECK ON PR HAVING A TABLE AT THE FREESTATE CONVENTION AND WE TALKED ABOUT HANDING OUT SERVICE PAMPHLETS AND SPECIALIZED KEY TAGS.

ELIZABETH BROUGHT BACK ADVERTISING INFO. CABS WILL BE DOING DIFFERENT ADVERTISING AND ARE NOT TAKING ON NEW CLIENTS. MTA TO GET BACK TO US CONCERNING BUS ADS. SHE WILL CHECK WITH THE DUNDALK EAGLE, THE GUIDE AND THE PENNY SAVER CONCERNING PAID ADS AS THERE IS A LONG WAITING LINE FOR FREE PUBLIC SERVICE ADS.

ELIZABETH TO RESEARCH FLY OVER ADS AT SMALL FESTIVALS.

NEW BUSINESS:

DISCUSSED EXPANDING AND DELETING LOCATIONS WE SERVICE DEPENDING ON THE AMOUNT OF PEOPLE WE HAVE ON THE COMMITTEE.  
WE ARE GOING TO SERVICE THE SCHOOLS ONLY AT THE BEGINNING OF THE SCHOOL YEAR AND HAVE THE GUIDANCE COUNSELOR CALL IF THEY RUN OUT. WE ARE GOING TO APPROACH MD REHAB CTR, WHICH IS A FACILITY THAT TRAINS INDIVIDUALS OUT OF PRISON. WE WOULD ALSO LIKE TO PLACE RACKS AT LOCAL HEALTH DEPT.'S, SOCIAL SERVICES AND EASTERN FAMILY RESOURCES.

LINDA WILL GATHER A LIST OF THE HOMEGROUPS THAT HAVE NOT BEEN TO AREA SERVICE IN THE PAST 3 MONTHS AND DIPERSE A LIST FOR US TO VISIT THESE HOMEGROUPS.

THE PR COMMITTEE IS AT AREAR SERVICE AT 6:30 FOR ANY GSR'S THAT NEED HELP.

WE ARE IN NEED OF SUPPORT! WE CAN NOT VISIT STRUGGLING HOMEGROUPS AND TAKE LITERATURE TO FACILITIES THAT NEED US! THERE ARE ONLY 4 PEOPLE THAT PARTICIPATE IN PR! GET INVOLVED, HELP SAVE A LIFE!

THANK YOU FOR ALLOWING ME TO SERVE,

LINDA S. 443-572-6669